



## **JONATHAN TITUS**

Lead Consultant

# THE LAUNCH ADVISORY TEAM

BusinessCare for HealthCare™

### **JONATHAN TITUS SUMMARY**

- Digital and Social Media
- Print and Broadcast
- SEO and SEM
- Design

Jonathan Titus offers experience in communication design for video and motion graphics including visual effects to generate interest and involvement; he also offers experience with video editing and post-production as well. In addition, Titus specializes in marketing communications and advertising services for clients with an emphasis on digital design, websites, and social media.

To that end, Titus provides search engine optimization (SEO), the process of affecting the best possible visibility of a website in a user's web search. In complement to SEO, Titus also provides search engine marketing (SEM), a type of marketing on the internet associated with effectively researching, positioning, establishing a website within the major search engines. With SEM, Titus achieves maximum visibility and increases traffic referrals from search engines through keyword research, competitive analyses, paid online listings, and other digital marketing applications and programs to increase traffic.

Jonathan Titus is Founder and Principle of Titus Productions. Offering several years of experience, Titus provides quality design services for marketing and sales communications in digital media as well as print and alternate media. Titus is experienced in providing research, planning, and design to produce distinguished, dynamic work in various formats to meet and often exceed client expectations.

Titus is a graduate of The Arts Institute of Pittsburgh with a Bachelor of Science degree in Visual Effects and Motion Graphics. He is experienced in all the leading-edge programs for design, illustration, video production, editing, visual effects, programming, and more.

Jonathan Titus is passionate about his focus and field and, as such, he is constantly exploring and learning new programs while sharpening his skills in this ever-changing industry.