



TONY KOSINSKI

Lead Consultant



BusinessCare for HealthCare™

TONY KOSINSKI SUMMARY

- Global Business Marketing
- Global Executive Management
- Business Strategy

Tony Kosinski brings exceptional knowledge and practice to the healthcare industry with substantial global experience. Kosinski offers his expertise in driving new product introductions, stabilizing and growing existing businesses, and integrating and divesting product lines. In addition to attracting and retaining top talent, Kosinski is a widely recognized leader known for developing and influencing high performance, cross-functional teams in a highly-matrixed organization.

Kosinski offers a diverse business background from project engineer and program manager to group product manager and business director to Vice President, in various capacities, for a leading medical device manufacturer. As such, one area of his expertise is in preparing and presenting highly effective, multi-year, business plans.

With his unique experience and insight, Kosinski has a proven record for anticipating and seizing market opportunities and, most notably, for creating differentiation through innovative product development along with distinctive marketing and regulatory strategies.

Overall, Tony Kosinski has a practical knowledge and detailed understanding of product development, marketing, regulatory affairs, and manufacturing as well as experience with international product launches. To that end, Kosinski is proficient and knowledgeable working in international markets with high regulatory and import challenges like China, Australia, Brazil, and the Western European countries.

Tony is a graduate of Stevens Institute of Technology and Fairleigh Dickinson University with a Bachelor of Science in Mechanical Engineering and an MBA.