



**PETER GREGORY** MBA, MSEE

Lead Consultant



BusinessCare for HealthCare™

**PETER GREGORY SUMMARY**

- Product Global Startup
- Business Launch Strategy
- Economic Development
- Finance Marketing Innovation

Peter Gregory brings valuable experience to CEOs, Presidents, and business owners positioning their companies for rapid growth while attracting early-stage capital business. Working exclusively as a business development advisor, Gregory balances finance with operations with marketing, ensures confidence in solutions, and knows how to encourage investment. Combining best practices with competitive market intelligence, Gregory is especially skilled in working with startup companies and innovation / technology organizations monetizing their unique assets and abilities.

Gregory has held critical roles in attracting and raising capital in the pharmaceutical and healthcare industry and in licensing products and technologies. He provides experienced leadership in business and product development, lean startup, and resource partnering. In addition, Gregory provides experience in public and university economic development initiatives as well.

In the area of business development, Gregory is experienced in global business development with a particular focus on Asia-Pacific countries.

Accelerating business opportunities to profitability, Peter Gregory, as President and Founder of BrightGarden Strategies, LLC, creates breakthroughs for growth with finance marketing innovation. Gregory addresses business risks and leverages organizational strengths to create valuable solutions for market advantages, sales, and growth.

In addition to his business consulting practices, Peter Gregory is a Visiting Professor with Marymount College for business marketing and strategy. Gregory earned advanced degrees in business and technology from the University of Rochester, an MBA in Finance, and from Rochester Institute of Technology an MSEE.